STORIES OF SCOTLAND PODCAST

Highland Tourism Conference 2023 Business Showcase

• Started in 2019

- 100+ Episodes
- 1,000,000+ Downloads
- Shortlisted for British Podcast Award and

Independent Podcast Award

• Won The Highland and Island Tourism Award for

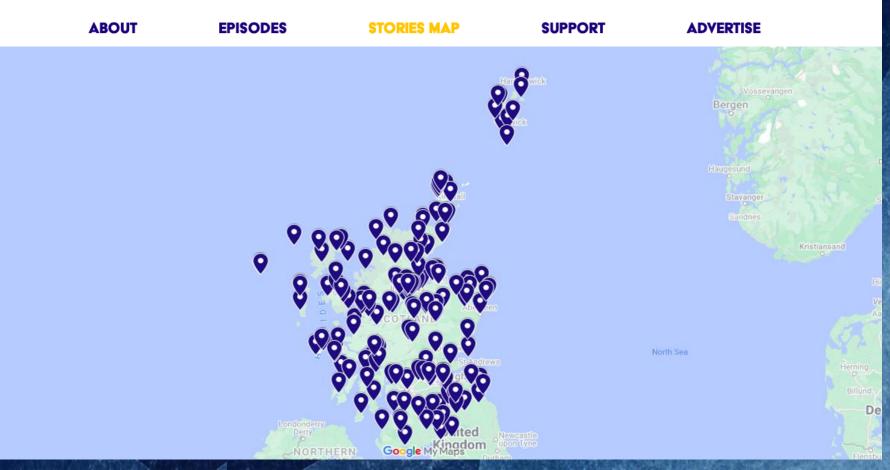
Innovation in Tourism



Use our Platform to Promote:

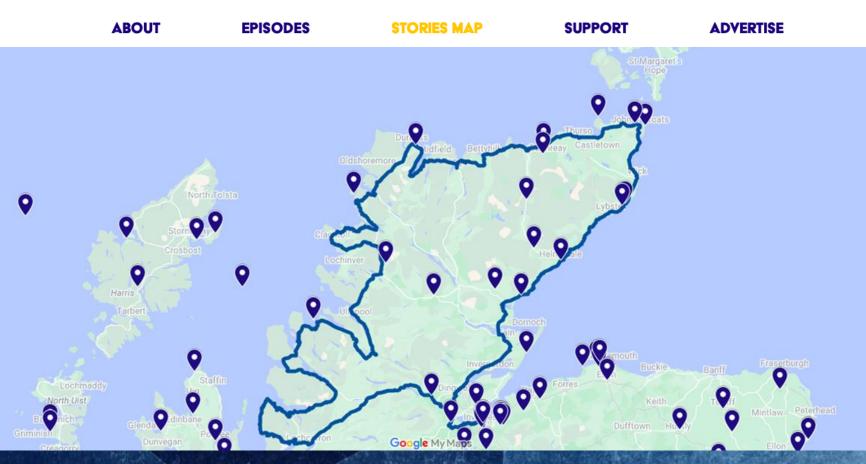
- Responsible Travel
- Slow Tourism
- Wider Dispersal of Tourism
- Consideration of Community

STORIES OF SCOTLAND



+

STORIES OF SCOTLAND



STORIES OF SCOTLAND

ABOUT

Gold Rush in the Far North Highlands

Description:

In this glittering episode, Jenny and Annie uncover the incredible 1869 gold rush in Kildonan, Sutherland in the Far North Highlands. Jenny explains the geology of how gold ended up deep in the Scottish Highlands. We have a look at the Victorian media hype that sent a lot of hopeful prospectors up to Helmsdale in search of treasure and find out about the fates of the folks panning for gold.

We find a wonderful poem called the Highland Gold Diggers Song and finish on learning a surreal folktale on how the first bridge over Dornoch was a solid gold fairy bridge.

Listen Now: https://link.chtbl.com/GoldEp



REVENUE STREAMS

 Patreon: Subscription based service for listeners

• Commissioned content: Bespoke creative audio, both factual and fiction

• Advertising: Audio adverts & Interview episodes for marketing campaigns





ALBA | CHRUTHACHAIL

0

ETY 20

AE

ROL

18 0**%**





ROTHACHAIL

HISTORIC ENVIRONMENT SCOTLAND ALBA

EDWIN MORGAN TRUST

ADVERTISING

SCOTLANDSHOP

TAILORED TARTAN CLOTHING & INTERIORS



University of the Highlands and Islands Oilthigh na Gàidhealtachd agus nan Eilean



National Library of Scotland Leabharlann Nàiseanta na h-Alba



National Museums Scotland

THE FUTURE

- Continue growing our global audience
- Develop more collaborations and partnerships

with Scottish businesses and organisations

- Brand building and diversification
- Book project

Slàinte mhath!

If you have any questions come say hello, or email us at:

enquiries@storiesofscotland.com