

All current contracts above £50,000 (Total Value)

Published January 2025



| Commodity | Contract Category | Vendor | Contract Ref | Contract Type | Contract Start Date | Contract End Date | Contract Status | Total Value (Inc Ext and Contingency) |
|--|-----------------------|---|---------------------|-------------------------|---------------------|-------------------|-----------------|---------------------------------------|
| Sales Agency Representation German Speaking Market | C | Lieb Management and Beteiligungs | VSEH20015 | Term Contract | 01/06/2021 | 30/11/2024 | Active | £291,000.00 |
| Content Aggregation Tool | C | Stackla Limited | VSEH21034 | Term Contract | 03/12/2021 | 02/12/2024 | Active | £71,165.00 |
| Media Planning, Buying & Associated Services (Lot 2 International) | A | Dentsu UK Ltd (Carat) | VSEH23027 | Term Contract | 20/12/2023 | 31/12/2024 | Active | £1,000,000.00 |
| Google Analytics | ScotGov | Dentsu UK Limited (Carat GBP) | VSEH21016 | Term Contract | 01/01/2024 | 31/12/2024 | Active | £75,000.00 |
| VSEH23028 - Orkney & Shetland Visitor Survey 2024 | C | Progressive Partnership | VSEH23028 | Term Contract | 14/02/2024 | 31/12/2024 | Active | £59,712.00 |
| EVOCASS and Finance Consultant Support | C | Insight Direct (UK) Ltd | VSEH17030 | Term Contract | 22/01/2017 | 31/01/2025 | Active | £167,790.66 |
| General Legal Services | C | DWF LLP | VSEH21033 | Term Contract | 01/02/2022 | 31/01/2025 | Active | £600,000.00 |
| Firewall Replacement | A/B | Computacenter UK Ltd | QQ22002 | Term Contract | 04/02/2022 | 03/02/2025 | Active | £69,909.24 |
| CCSRM6020 - Insurance Brokerage & Associated Services | C | Aon UK Limited | VSEH22004 | Term Contract | 01/03/2022 | 28/02/2025 | Active | £168,900.00 |
| Scottish Chambers of Commerce | SSJ | Scottish Chambers of Commerce | SSJ21047 | Term Contract | 01/03/2022 | 28/02/2025 | Active | £56,800.00 |
| OTA China | C | Shanghai Ctrip Business Co. Ltd | VSEH21040 | Term Contract | 01/03/2022 | 28/02/2025 | Active | £675,000.00 |
| IMEX America Ltd | SSJ | IMEX America Ltd | SSJ24006 | Term Contract | 17/06/2024 | 28/02/2025 | Active | £95,744.00 |
| French Sales Agency Services | C | Interface Tourism | VSEH21031 | Term Contract | 10/03/2022 | 09/03/2025 | Active | £106,800.00 |
| Staff Uniforms | C | Streamline Corporate | VSEH21038 | Term Contract | 10/03/2022 | 09/03/2025 | Active | £90,000.00 |
| IT and Facilities Service Desk | A/B | Softcat Ltd | VSEH21003 | Term Contract | 24/03/2022 | 23/03/2025 | Active | £126,574.00 |
| Social Media Management Tool | C | Falcon Social | VSEH20005 | Term Contract | 01/11/2020 | 31/03/2025 | Active | £147,820.00 |
| Media Evaluation - Consumer | C | Carma International Limited | VSEH22007 | Term Contract | 22/03/2022 | 31/03/2025 | Active | £90,000.00 |
| LinkedIn Recruitment | SSJ | LinkedIn Ireland | SSJ21052 | Term Contract | 29/03/2022 | 31/03/2025 | Active | £54,441.00 |
| PR Services in China | C | Grebstad Hicks Communication Ltd | VSEH22008 | Term Contract | 01/04/2022 | 31/03/2025 | Active | £82,510.90 |
| Research - The Role of VisitScotland in the Customer Journey | Regulated | Designit Denmark AS (London) | VSEH24007 | Term Contract | 01/10/2024 | 31/03/2025 | Active | £80,000.00 |
| PGA 2025 Stand Build | SSJ | Freeman Decorating Co | SSJ24026 | Term Contract | 17/10/2024 | 31/03/2025 | Active | £65,000.00 |
| SEO Services | C | Yard Associates Ltd | VSEH21046 | Term Contract | 01/05/2022 | 30/04/2025 | Active | £600,000.00 |
| STO Hosting, Support & Maintenance | C | Factory 73 Ltd | VSEH23007 | Term Contract | 01/05/2023 | 30/04/2025 | Active | £104,000.00 |
| Estates Professional Services | CCS | Graham + Sibbald LLP | VSEH21041 | Term Contract | 01/06/2022 | 31/05/2025 | Active | £225,000.00 |
| Connect Dinner 2025 | SSJ | SMG Europe Holdings Ltd t/a P&J Live | SSJ24016 | Term Contract | 19/07/2024 | 31/05/2025 | Active | £60,000.00 |
| Digital Media Library | C | Brandkit Limited | VSEH21002 | Term Contract | 24/05/2021 | 30/06/2025 | Active | £103,118.00 |
| Secure Storage Services | C | Len Lothian Ltd | VSEH21029 | Term Contract | 01/07/2022 | 30/06/2025 | Active | £120,000.00 |
| Translation Services | CCS | Tranlation Empire Ltd | QQ22020 (CCSRM6141) | Term Contract | 25/07/2022 | 24/07/2025 | Active | £60,000.00 |
| UK & Global PR (Business Events) | C | Davies Tanner | VSEH22017 | Term Contract | 16/08/2022 | 01/08/2025 | Active | £279,000.00 |
| Content Production | A/B | Union Advertising Limited | VSEH23015 | Term Contract | 01/09/2023 | 31/08/2025 | Active | £750,000.00 |
| Social Media Support in China | C | Travel Link Digital Co., Ltd. | VSEH22019 | Term Contract | 07/09/2022 | 06/09/2025 | Active | £147,600.00 |
| Event Management & Booking Platform | C | Centium Software PLY Ltd | VSEH19010 | Term Contract | 15/09/2020 | 14/09/2025 | Active | £172,160.00 |
| Medical Cash Plan | C | Bolton & District Hospital Saturday T/A UK Healthcare | VSEH21035 | Term Contract | 01/10/2021 | 30/09/2025 | Active | £81,000.00 |
| Books & Maps (Retail) | C1 | Bookspeed | VSEH22010 | Term Contract | 01/10/2022 | 30/09/2025 | Active | £465,000.00 |
| Books & Maps (Retail) | C1 | Lomond Books | VSEH22010 | Term Contract | 01/10/2022 | 30/09/2025 | Active | £465,000.00 |
| Digital Signage | C | Ajar-Tec Limited | VSEH21042 | Term Contract | 01/11/2021 | 31/10/2025 | Active | £55,500.00 |
| iCentre Design and Build | C | Izon Projects Ltd | VSEH22011 | Term Contract | 22/12/2022 | 21/12/2025 | Active | £1,350,000.00 |
| Office Equipment | A/B | Canon (UK) Limited | VSEH22018 | Term Contract | 01/01/2022 | 31/12/2025 | Active | £135,000.00 |
| Audit Services | Statutory Requirement | Audit Scotland | AUDSCOT | Term Contract (ScotGov) | 01/01/2015 | 31/12/2025 | Active | £400,000.00 |
| NAPR - Lot 2 Business to Business Focus | C1 | Development Counsellors International | VSEH22020 - Lot 2 | Term Contract | 01/01/2023 | 31/12/2025 | Active | £225,000.00 |
| PR Services in North America - Lot 1 Consumer Focus | C1 | Laura Davidson PR-GBP | VSEH22020 - Lot 1 | Term Contract | 01/01/2023 | 31/12/2025 | Active | £485,000.00 |
| Scottish Accommodation Occupancy Survey | C | GCUC Ltd | VSEH22022 | Term Contract | 01/01/2023 | 31/12/2025 | Active | £240,000.00 |
| WAN Services | CCS (GCloud) | GTT EMEA Ltd | VSEH22001 | Term Contract | 11/01/2023 | 10/01/2026 | Active | £170,000.00 |
| Destination Management System | C | New Mind Internet Consultancy Limited (Simpleview) | VSEH18014 | Term Contract | 22/01/2019 | 21/01/2026 | Active | £1,342,410.00 |
| EPOS | C | ECR Solutions Ltd | VSEH20012 | Term Contract | 01/02/2021 | 31/01/2026 | Active | £460,681.00 |
| Oracle Licences | ScotGov | Softcat Ltd | VSEH22027 | Term Contract | 31/01/2023 | 01/03/2026 | Active | £617,500.00 |
| Software Value Added Reseller Framework [UserZoom] | ScotGov | Softcat Ltd | ScotGov SVAR | Term Contract (ScotGov) | 17/03/2023 | 16/03/2026 | Active | £91,875.00 |
| UserZoom Licences (SVAR) | ScotGov | Softcat Ltd | VSEH23001 | Term Contract | 17/03/2023 | 16/03/2026 | Active | £80,375.00 |
| Courier Services | C | Eagle Couriers (Scotland) Ltd | VSEH22014 | Term Contract | 30/03/2023 | 29/03/2026 | Active | £90,000.00 |
| Internal Audit (VS only) | C | Azets Audit Services Ltd | VSEH20002 | Term Contract | 01/04/2021 | 31/03/2026 | Active | £525,000.00 |
| Server Maintenance and Associated Services | ScotGov | Park Place Technologies Ltd | VSEH23003 | Term Contract | 01/04/2023 | 31/03/2026 | Active | £165,000.00 |
| Adobe Licences | CCS | Bytes Software Services | VSEH22024 | Term Contract | 01/04/2023 | 31/03/2026 | Active | £96,000.00 |
| BTA 1768 - Great Britain Tourism Survey 2024 | A/B | BMG Research Ltd | BTA 1768 | Term Contract | 01/01/2024 | 31/03/2026 | Active | £195,586.00 |
| Social Media Listening Tool | C | Falcon Social | VSEH23002 | Term Contract | 01/05/2023 | 30/04/2026 | Active | £120,000.00 |

All current contracts above £50,000 (Total Value)

Published January 2025



| Commodity | Contract Category | Vendor | Contract Ref | Contract Type | Contract Start Date | Contract End Date | Contract Status | Total Value (Inc Ext and Contingency) |
|---|-------------------|--|----------------|-------------------------|---------------------|-------------------|-----------------|---------------------------------------|
| Events Data | C | Phylum Forge Limited | VSEH23009 | Term Contract | 01/05/2023 | 30/04/2026 | Active | £55,000.00 |
| Office Furniture and Associated Services | CCS | Flexiform Business Furniture Ltd | VSEH22015 | Term Contract | 03/05/2023 | 02/05/2026 | Active | £450,000.00 |
| User Experience Tool | C | Content Square Ltd | VSEH23004 | Term Contract | 30/04/2023 | 29/05/2026 | Active | £82,500.00 |
| Co-Location Services | SSJ | Pulsant (Scotland) Limited | SSJ24018 | Term Contract | 01/08/2024 | 31/08/2026 | Active | £144,888.00 |
| Sustainable Tourism Specialist | C | The Travel Foundation | VSEH23023 | Term Contract | 09/10/2023 | 08/10/2026 | Active | £60,000.00 |
| Bloomreach CMS Licences | ScotGov(SVAR) | Computacenter UK Ltd | VSEH23017 | Term Contract | 23/10/2023 | 22/10/2026 | Active | £705,000.00 |
| elearning Catalogue | C | Virtual College Ltd | VSEH23013 | Term Contract | 01/11/2023 | 31/10/2026 | Active | £52,350.00 |
| Consumer Marketing Effectiveness Measurement | C | BDRC | VSEH23026 | Term Contract | 01/12/2023 | 30/11/2026 | Active | £160,000.00 |
| Decarbonising the Supply Chain: Inbound Tour Operator | C | TravCorp UK Ltd (The Travel Corporation) | VSEH23020 | Term Contract | 18/12/2023 | 17/12/2026 | Active | £225,000.00 |
| Bloomreach Engagement | ScotGov | Computacenter UK Ltd | ScotGov SVAR | Term Contract (ScotGov) | 22/01/2024 | 21/01/2027 | Active | £468,678.65 |
| Travel Consortium Membership | C | Virtuoso, Ltd | VSEH23022 | Term Contract | 02/04/2024 | 01/04/2027 | Active | £150,000.00 |
| Legal Services - Property and Related Matters | QQ | Anderson Strathern Solicitors | QQ24008 | Term Contract | 06/05/2024 | 05/05/2027 | Active | £120,000.00 |
| Microsoft Enterprise Agreement | ScotGov | Computacenter UK Ltd | ScotGov (SVAR) | Term Contract | 07/06/2024 | 06/06/2027 | Active | £246,777.86 |
| Event and Stand Management Services - NA | C | The Rocket Group | VSEH22012 | Term Contract | 05/08/2022 | 04/08/2027 | Active | £725,000.00 |
| Event & Stand Management Services UK & Europe | C | The Rocket Group | VSEH22013 | Term Contract | 11/08/2022 | 10/08/2027 | Active | £1,215,000.00 |
| BrowserStack Licences | ScotGov | Computacenter UK Ltd | SVAR 24-5 | Term Contract (ScotGov) | 19/09/2024 | 27/09/2027 | Active | £57,052.62 |
| Media Planning & Buying (domestic) | ScotGov | Dentsu UK Limited (Carat GBP) | VSEH24009 | Term Contract | 28/11/2024 | 27/11/2027 | Active | £5,015,960.00 |
| Media Planning & Buying (International) | ScotGov | Dentsu UK Limited (Carat GBP) | VSEH24010 | Term Contract | 28/11/2024 | 27/11/2027 | Active | £800,000.00 |
| Sales Agency Representation North America | C | Development Councillors-GBP | VSEH24005 | Term Contract | 11/12/2024 | 10/12/2027 | Active | £254,448.00 |