

Web Listing Criteria and Terms & Conditions

1. Introduction

VisitScotland.com is an inspirational tourism website focused on driving visitors to find and enjoy accommodation and tourist experiences for their trip to Scotland.

2. Web Listing Criteria

VisitScotland web listings are for businesses which provide services in Scotland for the particular benefit of visitors to Scotland, this includes:

- accommodation providers
- visitor attractions, activities, tours or experiences
- food and drink establishments
- transport providers, and
- local bricks and mortar retail establishments.

Business to business operators and businesses which, in the opinion of VisitScotland, have no specific connection to tourism, are not eligible for a web listing.

3. Changes to your Business

Listed businesses must promptly inform VisitScotland of any changes to the nature of their business by contacting customer.services@visitscotland.com. Where the nature of a listed business changes, VisitScotland will use the web listing criteria to review eligibility.

4. Refusal, Removal and Updates

VisitScotland reserves the right to:

- refuse any web listing application or remove any web listing which does not meet the web listing criteria,
- refuse any web listing application or remove any web listing which in the opinion of VisitScotland may have a material adverse effect on VisitScotland's reputation or standing and/or a material adverse effect on the reputation or standing of Scotland and/or the Scottish tourism industry,
- refuse any web listing application or remove any web listing which is not in compliance with the law, and
- replace or update these terms and conditions at any time.